



*Shape your performance.
less pain-more gain*



get-shapes.golf

Latest News

RUNNING
FOR THOSE WHO CAN'T
EVERYDAY.



Shapes is the official supplier of the Wings for Life World Run 2023.

Run with us for those who cannot run and connect your Shapes experience with a good cause. Learn more about it soon online and from our employees.





edition.golf





Shapes may be small, but their impact is huge.

The key facts.

Shapes enhance your golf performance.

By perfecting body posture and distributing pressure evenly across the entire foot, the following measurable benefits are achieved:

- *Significantly improved power transmission, as the body cannot tilt forward or backward, thus enabling a more precise contact point.*
- *Enhanced upper body rotation through optimal posture.*
- *Better use of the hips, as they are stabilized through the foot and knee joints.*
- *A statically optimized movement sequence, resulting in an increase in clubhead speed.*

Shapes improve your entire musculoskeletal system, reduce fatigue in your feet and legs, and provide a stable stance.

Shapes reduce existing pain or prevent emerging issues in the ankle and knee joints, hips, spine, and neck.

Shapes fit in all shoes, are available up to shoe size 48, and can be worn above or below your insole.

#bebalanced.

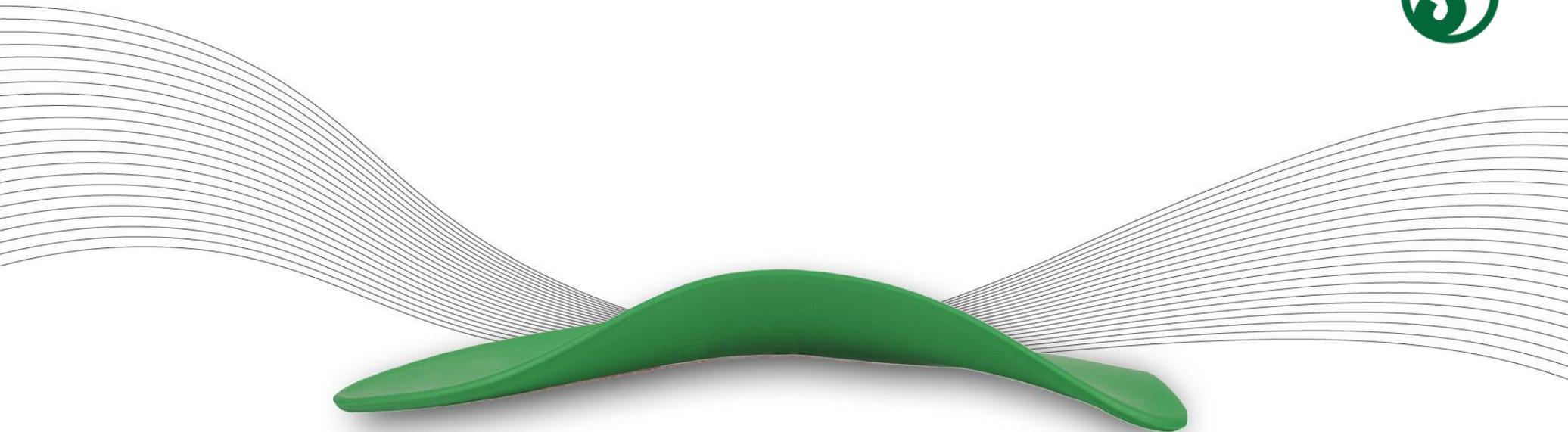


*With Shapes,
a lot of technology
is packed into
every step.*



Made in Germany.

Shapes is a functional high-tech product, developed and produced in Germany with the participation of professional athletes, orthopedists, and physiotherapists.



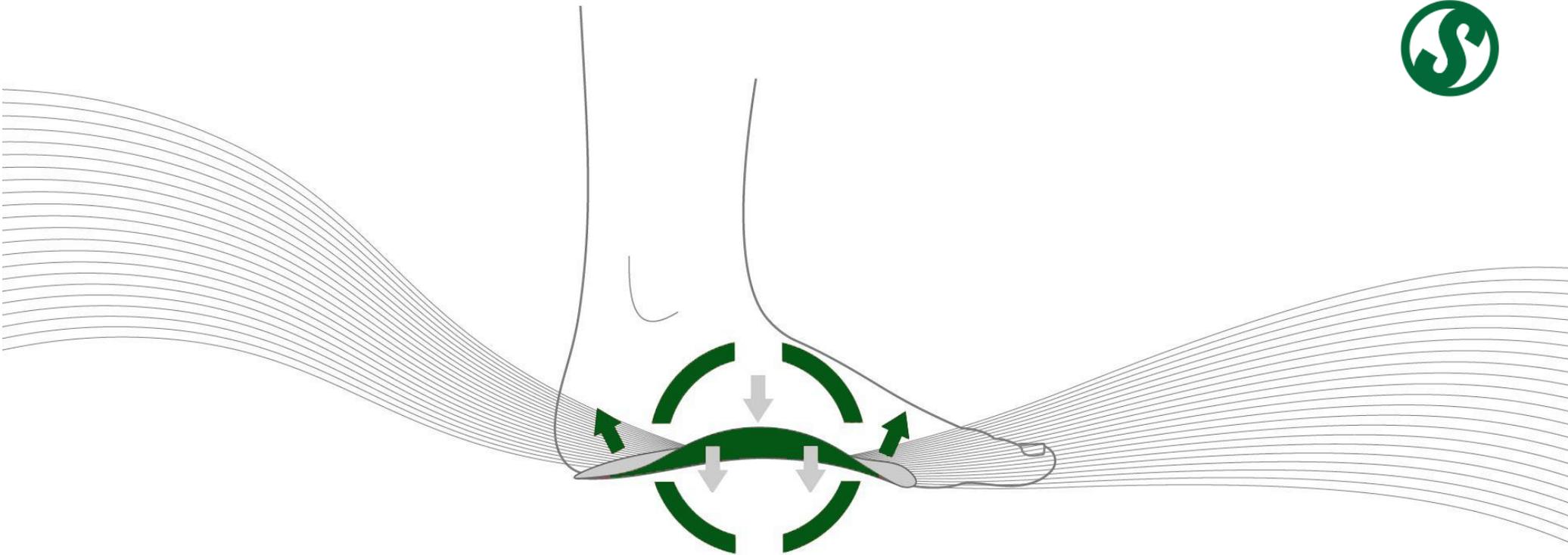
***Reduced to the maximum.
30 grams light.
2.7 mm thin.***

Shapes do not add bulk, but they do contribute to a lot. They can be worn over or under the insole of your shoes and do not take up any space in your footwear. Shapes are antibacterial, washable, skin-friendly, and are produced under the requirements for clinical products.



Two that bend for you.





The Shapes-Flexzone®

The special shape and the formula of three materials result in a specific flexibility in different zones of the sole. This creates shock absorption and torsion of the material in conjunction with your foot arch.

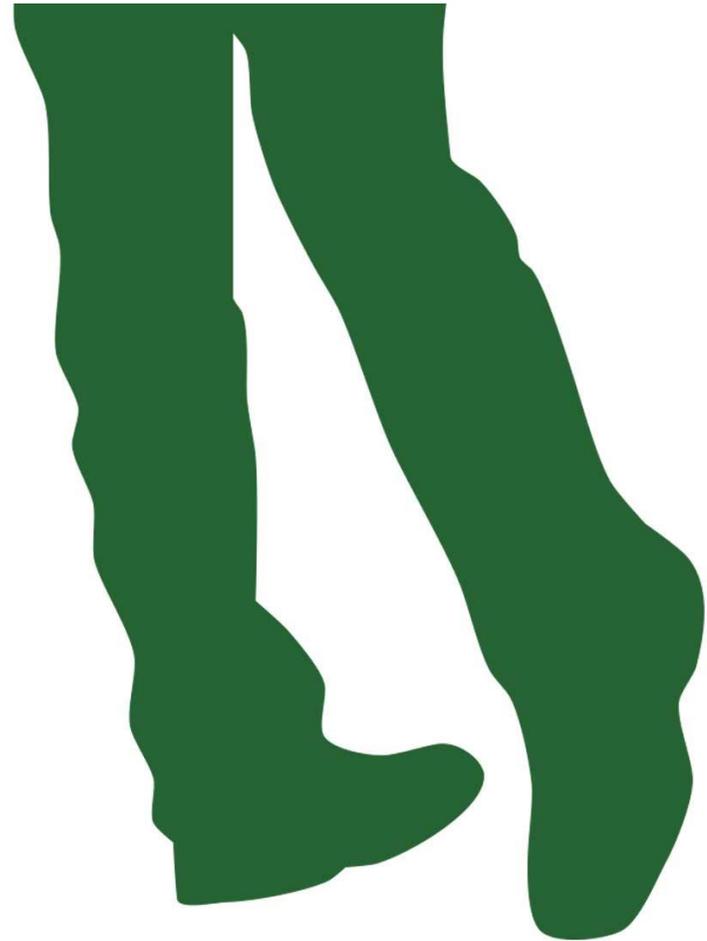
The Shapes-Torzzone®

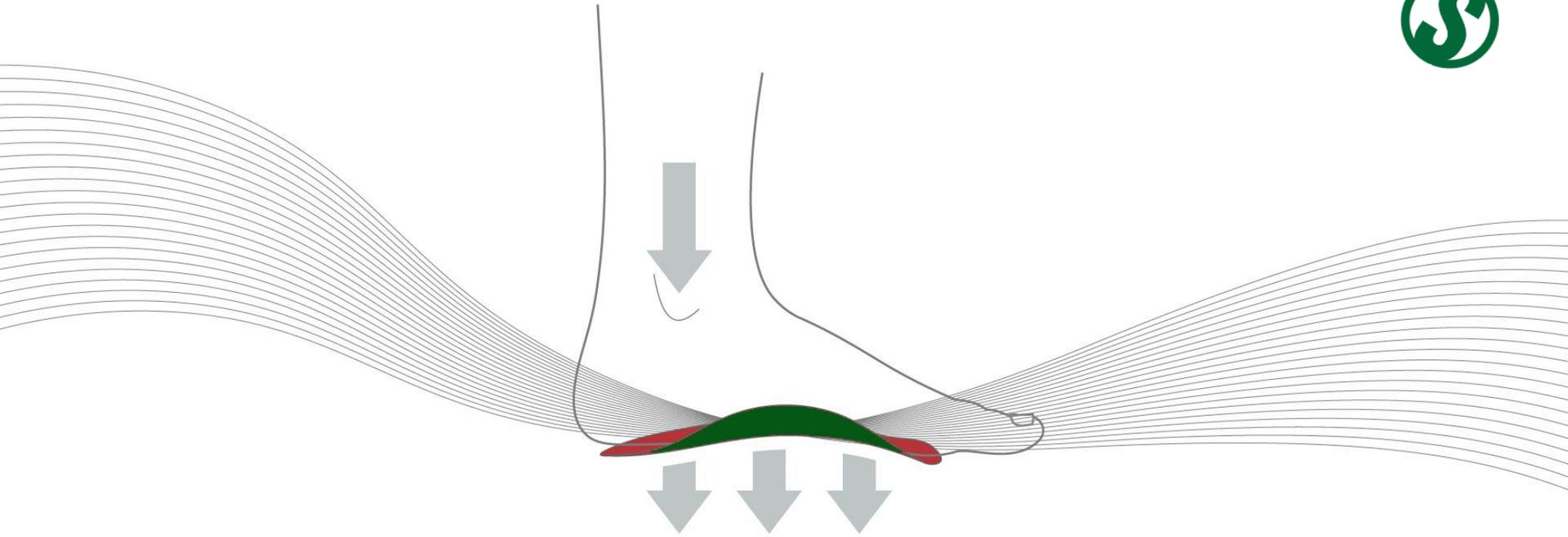
The Torzzone® stabilizes your foot upon impact through material-induced twisting. When pressure is applied, the Flexzone® lowers, causing Shapes to twist and lift in the heel and ball of the foot area. Your entire heel area and forefoot are thereby stabilized along the longitudinal axis from both sides.



Shock absorbers that keep your legs awake.

Our Golf Edition features a special material blend. The elasticity in the arch area has been increased compared to conventional Shapes. This makes Shapes even more flexible and releases even more mechanical energy from the foot arch, especially during the twisting of the swing leg. Of course, there are no compromises in stability and balance due to the altered flexibility. The Shapes Torzone® ensures a secure stance and makes it virtually impossible for the body to tilt backward during the swing motion. Your shot becomes more precise and the contact point more accurate.





Optimal pressure distribution.

Shapes raise the foot arch and thus the entire foot. The support ensures even pressure distribution across the foot. The stability of the foot in the shoe is optimized, resulting in a firm stance and perfect balance in your entire walking and standing behavior.

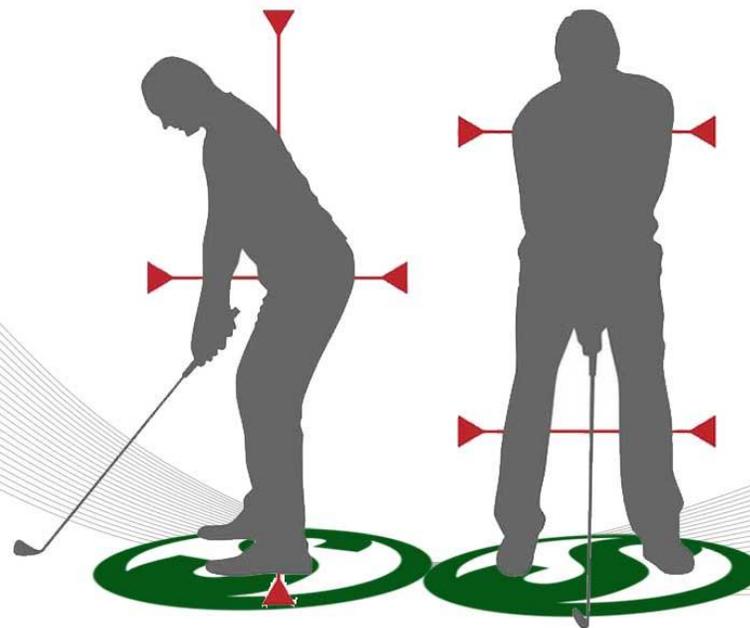


The effect of Shapes in golf.

While the cardiovascular strain is rather moderate, the support and movement system in golf is extensively challenged. Prolonged standing, many kilometers of walking, and often one-sided movement patterns stress the body. Injuries and overload damage mainly affect the wrist, back, elbow, knee, and hip. Men are more frequently affected than women, and beginners more so than advanced players.

Physical discomfort – of any kind – inevitably affects the game and is often associated with avoidance postures and compensatory movements that hinder a technically optimal golf swing. Additionally, they negatively impact concentration, which becomes particularly noticeable at the end of a round of golf with a worsening game. Those who cannot switch off and fully concentrate on their golf shot will have limited success.

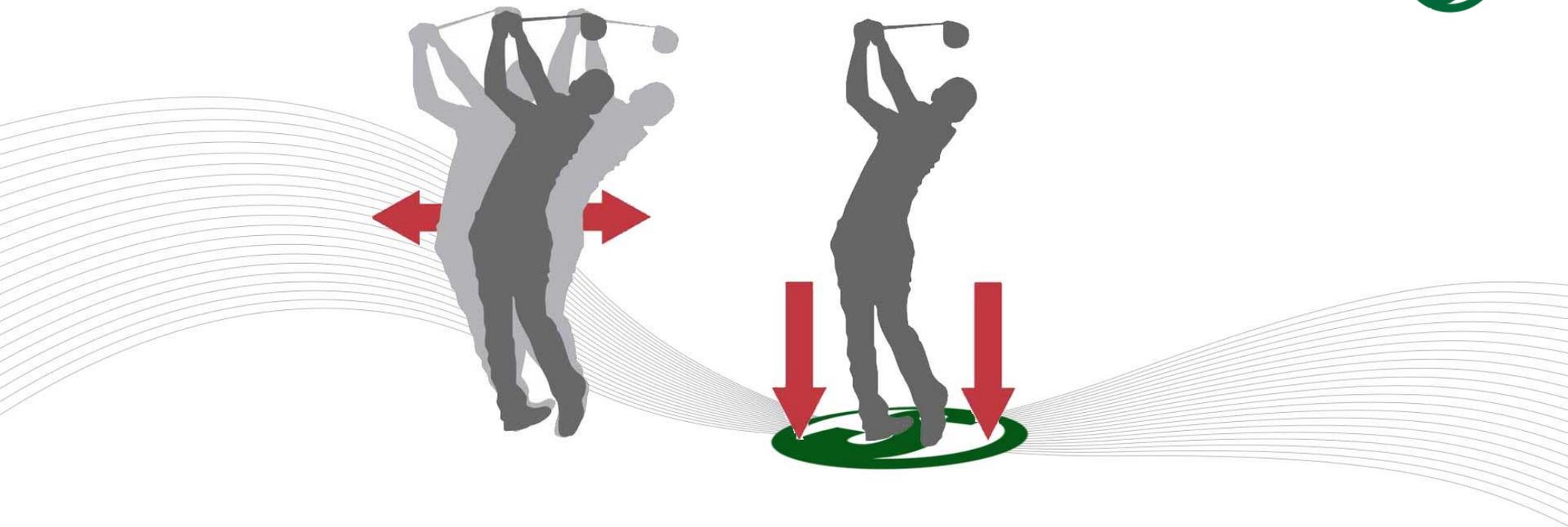
Wearing Shapes counteracts physical discomfort and promotes a natural golf swing. When stressed, the pressure is distributed evenly across the entire foot, resulting in a more uniform and gentle strain on the joints. Improved body balance leads to a more natural posture, reducing knee, hip, and back pain, and avoiding unwanted weight shifts during the swing. The golf swing becomes smoother, and the risk of injury decreases.



With Shapes, the new "in shape."

Correct alignment. With the new alignment of the feet using Shapes, the legs are rotated outward, the knees position themselves in a neutral position, and the hip socket aligns ventrally again. The resulting anatomically natural alignment of the hip forms a perfect foundation for the entire body.

Perfectly balanced. By raising the foot arch, the body, including the spine, is optimally aligned, relieving the superficial neck muscles and the neck muscles. As a result, the head is aligned linearly with the body, and the risk of muscular tension in the cervical spine area is reduced.



Instant effect guaranteed.

The Shape Balance Check shows you the astonishing immediate effect of Shapes within seconds. A completely transformed sense of balance and stability. No tilting backward, you stand stable and balanced. No need to stabilize forward on your toes.

Shapes give you a rock-solid stance, even with additional weight load, such as your golf bag. Your specialist dealer or pro will be happy to perform this check with you personally. Shapes will convince you in just a few moments!



Unbedenklichkeit

Shapes are flawless

The main ingredient of our formula is polyethylene, along with two other polyethylene-based materials. There are no known studies indicating that polyethylene is toxic or harmful to humans. The BUND (German environmental organization) also classifies the material as harmless.

Shapes are waterproof and easy to clean with warm water, food-safe, and skin-friendly. Even if Shapes were worn barefoot – which we do not recommend for liability reasons, Shapes cannot cause any skin irritations.



We take this topic very seriously.

Environmental protection, sustainability, and recycling are more relevant and present than ever. Resource-saving, environmentally conscious, and sustainable action is an essential part of the corporate philosophy and policy at Shape-Industries. A balance between economic success and social responsibility is the basis of our entrepreneurial actions.

Sustainable business practices and their long-term effects enable us to appear as an innovative and future-oriented company in the market.

Our production can be heated almost exclusively with waste heat from the production process thanks to intelligent energy technology. This prevents massive CO₂ emissions. We save additional CO₂ emissions by using exclusively electric machines instead of fuel-powered machines. The roof surfaces of our factory are equipped with photovoltaic systems, making the production operation almost emission-free. Our production is certified according to DIN ISO 14001 and included in the Saar Environmental Pact.