



edelSafaris Afrika

NAMIBIA UND SÜDLICHES AFRIKA

Privacy Policy

This Privacy Policy explains how *edelSafaris Afrika* collects, use, store, and protect your personal information when you visit or interact with our website.

Last Update: 24 June 2025

1. Who We Are

- 1.1. *edelSafaris Afrika* is a bespoke travel company specializing in tailor-made safari experiences across Southern and East Africa. This website is owned and operated by *edelSafaris Afrika*, based in Windhoek, Namibia.

2. Information We Collect

- 2.1. When you use our website, we may collect the following personal information:
 - 2.1.1. Name
 - 2.1.2. Email address
 - 2.1.3. Phone number
 - 2.1.4. Country of residence
 - 2.1.5. Travel preferences or inquiry details
 - 2.1.6. Any additional information you voluntarily provide via our contact forms
- 2.2. Wix may also collect technical data such as:
 - 2.2.1. IP address
 - 2.2.2. Browser type
 - 2.2.3. Device type
 - 2.2.4. Pages visited and duration

This data is collected for analytical and security purposes.

3. How We Use Your Information

- 3.1. We use your personal data to:
 - 3.1.1. Respond to your inquiries and provide travel consultation
 - 3.1.2. Send you quotes, itineraries, or follow-up emails
 - 3.1.3. Improve our services and website functionality
 - 3.1.4. Send newsletters or promotional offers (only with your consent)
- 3.2. We do not sell or rent your personal information to third parties.



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4. Cookies

- 4.1. Our website uses cookies to improve user experience and analyze website traffic. These include:
 - 4.1.1. Essential cookies (for site operation)
 - 4.1.2. Analytical/performance cookies (to understand how visitors interact with the site)
- 4.2. You can manage your cookie preferences via your browser settings.

5. Data Storage and Security

- 5.1. Our website is hosted on the Wix.com platform, which provides us with secure online tools. Your data may be stored through Wix's data storage, databases, and applications on secure servers behind a firewall.
- 5.2. We take appropriate security measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

6. Your Rights (Under GDPR and Applicable Laws)

- 6.1. If you are a resident of the EU or other jurisdictions with privacy rights, you have the right to:
 - 6.1.1. Access the personal information we hold about you
 - 6.1.2. Request correction or deletion of your data
 - 6.1.3. Withdraw consent at any time
 - 6.1.4. Object to or restrict certain types of processing
- 6.2. To exercise these rights, please contact us at travel@edelsafarisafrika.com

7. Third-Party Services

- 7.1. Our site may include links to third-party sites or services. We are not responsible for the privacy practices of these websites. Please review their policies separately.

8. Changes to This Privacy Policy

- 8.1. We may update this Privacy Policy occasionally. Changes will take effect immediately upon being posted here. We recommend reviewing it regularly for updates.

9. Contact Us

- 9.1. If you have any questions or concerns about your privacy or this policy, please contact: Email: travel@edelsafarisafrika.com